

2 Year Timeline in each Country

THE ROOTS LAB

Step 1

Inception Phase

During the initial 3-6 months of the program, we will set up the program staffing and contracts, and work with local organizations to inform young women about the pilot



* Step 2

The Roots Lab pilot will kick off with a series of info events that combine speakers, learning and networking.



Step 3

Concept Development

Teams of young women will have 2 weeks to develop and share an idea for how to create change for women's rights in their communities. They will have support in the form of online guidance, webinars and 'drop in hours' with Roots Lab staff during this time



Step 4

Selection Process

A panel of partners, local experts and young women's rights activists will gather to assess the team proposals. Proposals can be delivered in writing, video or in person



Step 5

Incubator Phase

Selected teams will have 3 months to lay the groundwork for their projects. Teams will receive needs-based stipends, as well as tailored support, skill building opportunities, and trainings related to leadership, program design and management. Teams will also match with an established women's rights organization who will host their project.



Step 6

Award Event

Teams that successfully complete the incubation phase will receive their grant at an exciting event that will generate attention and further community support for the teams.



Step 7

Prototyping and Implementation Phase

Awarded teams will have 6-9 months to implement or prototype their projects, while hosted by a local women's rights organization. They will receive tailored support, trainings, and networking opportunities from the Roots Lab.



Step 9

Learning, Sharing & Wrap Up

In the last 2-3 months of the pilot, the Roots Lab will gather learning and share it widely, and continue to support teams to take their projects to the next level.

Step 8

Closing Event

Teams will wrap up their work and share them with their communities, potential funders, and women's rights organizations to identify potential collaborations and opportunities to scale or repeat projects.

